

## 拍拍贷宣布与香港新鸿基达成战略合作

2017年12月13日 - 上海, 香港

国内领先的网贷平台拍拍贷 (NYSE: PPDF) 今日宣布, 公司已与总部位于香港的新鸿基有限公司 (简称: “新鸿基”, SEHK:86) 达成战略合作, 双方将在未来共同探索在资产和资金端、新产品以及互联网科技等领域的业务合作机会。双方均对此次合作充满信心, 并将筹建联合工作组推动合作的顺利进行。

11月10日, 拍拍贷成功在美国纽约证券交易所上市。新鸿基在拍拍贷 IPO 期间通过私募入股拍拍贷, 成为拍拍贷的战略投资者。新鸿基是一家总部位于香港的投资公司, 在金融服务领域拥有丰富的经验。新鸿基旗下的亚洲联合财务有限公司 (简称: “亚洲联合财务”) 是香港地区领先的消费金融公司, 并在中国大陆拥有超过十年的运营历史。

拍拍贷 CEO 张俊表示: “在十年前拍拍贷刚成立时, 我们就听闻过新鸿基和亚洲联合财务在金融服务和消费金融市场的重要影响力。新鸿基和亚洲联合财务的丰富经验对拍拍贷未来的业务发展将是一项非常宝贵的资产。我们十分高兴能够与新鸿基建立战略合作, 并期待此项合作在未来能够共同促进双方发展。”

新鸿基有限公司集团执行主席李成焯表示: “随着我们投资进程的推进, 我们对拍拍贷管理团队的能力和经历有了非常深刻的印象。我们对未来与拍拍贷在双方的优势领域发挥协同充满信心, 并十分高兴能够与拍拍贷达成战略合作, 实现共赢。”

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## **关于拍拍贷**

拍拍贷（NYSE:PPDF）是中国领先的金融科技公司，2007 年成立于上海，并在 2017 年 11 月 10 日成功于美国纽交所上市。作为中国互联网金融协会首批理事单位，拍拍贷始终将合规放在第一位，遵从金融本质，以数据为基石，用创新技术为用户提供最便捷可得金融服务，并在金融科技和智慧金融领域持续投入，研发了依托集大数据、云计算和人工智能等先进科技为一体的“魔镜”大数据风控系统。拍拍贷还将大数据分析和以 AI 为核心的技术应用于信贷审核、风险控制、精准营销和智能客服等方面，努力践行“共益经济”的理念，助力中国普惠金融的发展。截至 2017 年 9 月 30 日，拍拍贷累计注册用户超过 5700 万人。

## **关于新鸿基有限公司**

新鸿基有限公司是一家总部位于香港的投资公司。建基于 1969 年，新鸿基一直拥有并运营金融服务业务，并在市场中处于领先地位。凭借其传承、运营经验及广泛的运营网络，新鸿基投资于一个多元且具有互补性的商业及投资业务组合，并致力为股东创造长期价值。新鸿基是领先消费金融公司亚洲联合财务有限公司的大股东，同时也是新鸿基金融集团的主要股东。目前，新鸿基有限公司资产总值达 330 亿港元\*。

\*截至 2017 年 6 月 30 日

### **Safe Harbor Statement**

*This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "target," "confident" and similar statements. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements involve risks, uncertainties and other factors that could cause actual results to differ materially from those contained in any such statements. Potential risks and*

*uncertainties include, but are not limited to, uncertainties as to the Company's ability to attract and retain borrowers and investors on its marketplace, its ability to increase volume of loans facilitated through the Company's marketplace, its ability to introduce new loan products and platform enhancements, its ability to compete effectively, laws, regulations and governmental policies relating to the online consumer finance industry in China, general economic conditions in China, and the Company's ability to meet the standards necessary to maintain listing of its ADSs on the NYSE, including its ability to cure any non-compliance with the NYSE's continued listing criteria. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and PPDAL does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under applicable law.*