

[For immediate release]

Sun Hung Kai & Co Launches Mortgage Loan Business

Hong Kong, 2 October 2015 – Sun Hung Kai & Co. Limited (SEHK: 86) (the “Company”, together with its subsidiaries, the “Group”) announced the launch of a mortgage loan business under a newly formed subsidiary, Sun Hung Kai Credit Limited.

The business will be focused on the Hong Kong market initially, providing mortgage and home equity loan products to customers. An advertising and marketing campaign will be launched next week.

Mr LEE Seng Huang, Group Executive Chairman of the Company said, “There is strong demand in the market from current and prospective property owners for more flexible and personalised financing options for their property assets. With the Group’s experience and solid financial position, we are well placed to capture a share of the vast mortgage market in Hong Kong.”

The new business will be funded by the Group’s internal cash reserves. This initiative is in line with our strategy to develop complementary loan businesses to add to our existing portfolio. The Group’s loan business now spans across consumer finance, property loans, structured finance and car finance leasing in Hong Kong and Mainland China. As at 30 June 2015, the Group’s loans and advances to customers totaled HK\$15 billion.

– End –

About Sun Hung Kai & Co. Limited

Sun Hung Kai & Co. Limited (the “Group”) is a financial services firm with a focus on Greater China.

Since its foundation in 1969, the Group has owned and operated market-leading businesses in financial services, striving to generate long-term value and capital growth for its shareholders. Through an extensive branch and office network in more than 200 locations across Hong Kong and Mainland China, it operates diversified loan business providing funding solutions to individuals, small businesses and corporates. The Group also maintains a significant strategic investment in its traditional Wealth Management and Brokerage business in Hong Kong. It follows an investment strategy that leverages its expertise to identify and invest in other financial services businesses.

The Group currently has about HK\$18.3 billion* in shareholders’ equity. For more

information about Sun Hung Kai & Co. Limited (SEHK: 86), please visit its website at www.shkco.com.

** As of 30 June 2015*

For enquiries, please contact:

Nancy Chen	(852) 3920 2823
Juliana Chan	(852) 3920 2511
Maggie Chan	(852) 3920 2513

nancy.chen@shkco.com
juliana.chan@shkf.com
maggie.chan@shkf.com