

For immediate release: 29 March 2021, Hong Kong

## Sun Hung Kai & Co Appoints a Seasoned Professional as Co-Head Private Equity

**Sun Hung Kai & Co. Limited** (SEHK:86) ("SHK & Co.") today announced the appointment of Lincoln Yeh to Co-Head the company's Private Equity business alongside Vivian Hao.

Lincoln's priority will be to continue the build out and management of the Company's international private equity investment portfolio and relationships, while Vivian will focus on developing further the China markets. This will expand and deepen our execution and monitoring capabilities of the large amount of deal flow that we are seeing.





Lincoln Yeh Vivian Hao
Co-Heads Private Equity, Investment Management

Lincoln has more than 17 years of financial and investment experience. Prior to SHK & Co, he specialized in TMT investments at Tencent and Temasek. Notable transactions include investments in Airbnb, Gojek, Khatabook, Markit, MX Player and Universal Music.

**Lincoln Yeh** said, "I am pleased to be joining SHK & Co, a company with a solid background and track record in alternative investments. SHK & Co's Private Equity segment achieved solid returns over the past few years. Working together with Vivian, I believe we can further diversify the private equity investment portfolio geographically while deepening our sector expertise and achieving superior risk-adjusted returns."

**Seng Huang Lee, Executive Chairman of SHK & Co**, said, "We are delighted to welcome Lincoln to the Private Equity Team. His addition reflects the Company's ongoing strategy to build out a world-class and diversified alternative investment platform and strengthen our in-house capabilities, as well as expand our network of strategic partners."



## About Sun Hung Kai & Co.

Sun Hung Kai & Co. Limited (SEHK: 86) is a leader in alternative investing headquartered in Hong Kong. Since its establishment in 1969, the Group has owned and operated market-leading platforms in Financial Services. The Group invests across public markets, alternatives and real assets and has an established track record of generating long-term risk adjusted returns for its shareholders. Most recently, it has extended its strategy to incubate, accelerate and support emerging asset managers in the Asian region. It is also the major shareholder of a leading Consumer Finance firm, United Asia Finance Limited. The Group currently holds about HK\$44 billion in total assets as at 31 December 2020.

For more information about SHK & Co., please visit its corporate website www.shkco.com.

## For enquiries, please contact Hill+Knowlton Strategies Asia:

Joanne Lam/ Geffron Au Yeung

Tel: (852) 2894 6211 / (852) 2894 6255

Email: SHKCo@hkstrategies.com