

For immediate release: 16 September 2025, Hong Kong

## SHK & Co. Volunteers Join Coral Exploration Eco-Tour at Hoi Ha Marine Life Centre

On 14 September 2025, over forty staff volunteers and their family members from **Sun Hung Kai & Co. Limited (SEHK: 86)** (“SHK & Co.”), and its subsidiaries **Sun Hung Kai Credit Limited**, and **United Asia Finance Limited** participated in a volunteering Coral Exploration Eco-tour organized by **WWF-Hong Kong** at the Hoi Ha Marine Life Centre, a marine educational and research facility situated within the protected areas of Sai Kung West Country Park and Hoi Ha Marine Park in Hong Kong.



During the Eco-tour, volunteers participated in an immersive educational experience aimed at enhancing their understanding of Hong Kong’s rich marine environment and coral ecosystems. The day began with a talk on the diverse coral species found in Hong Kong, which is home to over 5,900 marine species and has more coral varieties than the Caribbean. Despite this impressive biodiversity, only 5% of Hong Kong’s waters are officially protected, leaving these delicate ecosystems vulnerable to climate change, pollution, and overfishing.

Participants visited coral nursery tanks at the laboratory to learn about WWF’s efforts to save threatened corals. Acting as citizen scientists, volunteers assisted researchers by collecting essential air and seawater data, contributing to ongoing studies that support habitat restoration and marine biodiversity. The experience culminated in an unforgettable trip aboard Hong Kong’s largest glass-bottom boat, where everyone observed vibrant marine life in Hoi Ha Wan. Through these hands-on activities, volunteers raised awareness about the urgent challenges facing Hong Kong’s marine environments and deepened their appreciation for conservation, inspiring others in the community to take proactive steps toward protecting these vital ecosystems.

**Samantha Che, Head of People and Culture at SHK & Co.,** remarked after the volunteering tour, “We are excited to collaborate with WWF-Hong Kong for the Coral Exploration Eco-tour at Hoi Ha Wan. As a company headquartered in Hong Kong, a remarkable city of islands surrounded by stunning seas — sailing and safeguarding marine life resonate deeply with us. This experience has allowed our colleagues and families not only to enjoy our beautiful waters but also to play an active role in preserving the unique ocean habitats that define Hong Kong. At SHK & Co., we recognizing that collective action is essential in our journey to safeguard our precious marine environment for future generations.”





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**About Sun Hung Kai & Co.**

Sun Hung Kai & Co. Limited (SEHK: 86) (“SHK & Co.” / the “Company”, together with its subsidiaries, the “Group”) is a leading Hong Kong-based financial institution recognised for its expertise in alternative investments and wealth management. Since 1969, the Company has built a diversified investment portfolio across public markets, credit and alternatives strategies including real estate and private equity, delivering long-term risk-adjusted returns.

Leveraging its deep-rooted Asian heritage, SHK & Co. supports and nurtures specialist emerging asset managers in the region, empowering them to excel. SHK & Co. also utilises its long-standing investment expertise and resources in providing tailored investment solutions to like-minded partners and ultra-high-net-worth investors through its Family Office Solutions. As at 30 June 2025, the Group held about HK\$37.7 billion in total assets.

Sun Hung Kai & Co. Foundation (the “Foundation”) is the philanthropic arm for the Group and its partners to promote and support caring, inclusive and sustainable communities. Through leveraging on the resources and network of the Group, the Foundation takes an active interest in sponsoring initiatives that help improve the lives of the underprivileged, nurture future leaders through education and sports, as well as protect our environment.

For more information about SHK & Co., please visit [www.shkco.com/](http://www.shkco.com/) / follow us on [LinkedIn](#).

#### **About WWF-Hong Kong and Hoi Ha Marine Life Centre**

WWF is one of the world’s most respected conservation organizations, with a network active in more than 100 countries. Founded in 1961 with headquarters based in Switzerland, WWF’s mission is to build a future in which humans live in harmony with nature, by:

- Conserving the world's biological diversity
- Ensuring that the use of renewable natural resources is sustainable
- Promoting the reduction of pollution and wasteful consumption

WWF-Hong Kong has been working since 1981 to deliver solutions for a living planet through Conservation, Footprint and Education programmes. In support of our global mission, WWF-Hong Kong’s vision is to transform Hong Kong into Asia’s most sustainable city where nature is conserved, carbon pollution is reduced, and consumption is environmentally responsible.

Located in a key marine protected area, The Jockey Club HSBC WWF-Hong Kong Hoi Ha Marine Life Centre is a premier marine educational facility, surrounded by a diverse range of marine life. It is also the home to our specially designed glass-bottomed boat, which is the first of its kind in Hong Kong. They organize regular visits and education programmes for schools and uniform groups.

For more information on WWF-Hong Kong: [www.wwf.org.hk](http://www.wwf.org.hk).

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