新鴻基有限公司
SUN HUNG KAI & CO. LIMITED

SHK & Co. Supports Crossroads Foundation's "30 Containers for 30 Years" Campaign with Ongoing Giving and Volunteering Day

Hong Kong, 28 October 2026 — Over last weekend, our staff volunteers and family members from **Sun Hung Kai & Co. Limited** ("SHK & Co."; SEHK: 86) and its subsidiary **United Asia Finance Limited** took part in a volunteering day at Crossroads Village in Tuen Mun, organised in partnership with **Crossroads Foundation**. The initiative celebrated the charity's milestone *"30 Containers for 30 Years"* campaign, commemorating three decades of global humanitarian aid and community relief.

To support this enormous effort, the Sun Hung Kai & Co. Foundation sponsored one of the supply containers that will deliver essential aid to communities in need across the globe. Beyond the corporate support, SHK & Co.'s Group CFO, Brendan McGraw, joined forces with fellow Crossroads Global Survivor alumni to raise funds. These funds went directly towards purchasing sewing machines to be loaded onto the container, empowering families with the tools to generate a sustainable income.



Backing financial sponsorship with direct action, volunteers divided into teams on-site to assist with relief operations. One team helped load essential provisions into the SHK & Co.-sponsored container, while others worked in the Clothing Department to sort and pack garments for vulnerable families around the world. Participants also took part in the Trail of World Need X-perience, an interactive educational simulation established in 2023 by a HK$1 million donation made through the Sun Hung Kai & Co. Foundation, that offers first-hand perspective on the complex challenges of poverty and displacement.

"Our team always finds the experience highly enriching from a day at Crossroads," said Brendan. The event forms part of SHK & Co.'s ongoing philanthropic support for Crossroads Foundation. Brendan added, "In 2023, our Group Executive Chairman, Mr. Seng Huang Lee, took part in the Crossroads' 24-hour Global Survivor challenge, stepping into the shoes of refugees and families living in extreme poverty. I took up the same challenge last year, and we both used the opportunity to raise funds for Crossroads. Along the way, our colleagues and their children have rolled up their

sleeves side by side at several events, and every experience reminds us that real support isn't just about financial backing – it's about being part of the effort ourselves."

The event reinforces SHK & Co.'s ongoing commitment to social impact, supporting vulnerable communities locally and worldwide through purposeful giving and employee volunteerism.



– End –

About Sun Hung Kai & Co.

Sun Hung Kai & Co. Limited ("SHK & Co.", SEHK: 86) is a principal-led alternative investment platform based in Hong Kong. Since 1969, with its roots in wealth management, SHK & Co. has built a unique investment capability by investing across a wide range of alternative asset classes including hedge funds, private equity, private credit, and various real assets, consistently generating solid long-term risk-adjusted returns. SHK & Co.'s vision is to realise the full potential of its alternative investment expertise through a strategy centred on alignment — creating value for both its own capital and that of external partners, including institutions and family offices, enhanced by its relationships with leading alternative investment managers. As at 30 June 2026, SHK & Co. held approximately HK$40.4 billion in total assets, with Total AUM of HK$29.2 billion (~US$3.7 billion), reflecting 17.7% growth since the end of 2025.*

Sun Hung Kai & Co. Foundation (the "Foundation") is the philanthropic arm for the Group and its partners to promote and support caring, inclusive and sustainable communities. Through leveraging on the resources and network of the Group, the Foundation takes an active interest in sponsoring initiatives that help improve the lives of the underprivileged, nurture future leaders through education and sports, as well as protect our environment.

For more information about SHK & Co., please visit: www.shkco.com / follow SHK & Co. on LinkedIn.

** "Total AUM" refers to the total value of assets managed, advised, distributed or otherwise serviced by Sun Hung Kai Capital Partners, and also includes assets managed by seeding partners and external managers in which SHK & Co. has equity stakes. For details, please refer to the SHK & Co. website and our annual report. This AUM methodology differs from that of the AUM in our regulatory filings.*

About Crossroads Foundation

Crossroads Foundation is a Hong Kong-based non-profit organization dedicated to connecting resources with people in need locally and globally. Through humanitarian aid shipments, volunteer services, simulations and educational programmes, Crossroads supports communities facing poverty, disaster and hardship around the world.

For media enquiries, please contact:

Christensen Advisory
Email: shk@christensencomms.com